**Broadcast Indies Survey**

PLEASE COMPLETE AND RETURN BY 13 FEBRUARY

to robin.parker@broadcastnow.co.uk

**To be included in the survey you need to be a UK company that has had at least one piece of original UK-commissioned programming broadcast on a UK television channel in 2014 *and* we need your turnover.**

1. Company name:
2. Company headquarters plus location of all offices/subsidiaries:
3. Please state if you are part- or wholly-owned by a larger company (including international studios) stating how much they own:
4. Name of person who completes questionnaire, plus contact details:
5. 2014 global turnover:

\*or your most recent financial year, stating when that year ended. (If you did not complete last year’s survey, please offer the previous year’s figure if possible for comparison purposes.)

1. Turnover from UK commissions within the group figure:
2. Pre-tax profit in 2014:
3. Your five biggest commissions to air in 2014:
4. Hours of programming (excluding repeats) broadcast in the UK in 2014?
5. How many hours of each of these genres does this represent?

Entertainment Hours:

Factual Hours:

Specialist Factual Hours:

Popular Factual Hours:

Factual Entertainment Hours:

Sport Hours:

Children/education Hours:

Current Affairs Hours:

Drama Hours:

Comedy Hours:

Daytime Hours:

1. No. of full-time staff:
2. Did you open any new offices in 2014 - and if so, where?
3. Please detail any non-linear commissions from broadcasters in 2014, if any:
4. How much revenue did digital properties contribute to your business this year?

What was the split:
original content

VoD sales
Apps

Other (please specify)

1. Did you make any 3D shows that aired in 2013? If so, how many hours?
2. Did you produce any advertiser-funded programming in 2013? If so, how many hours?
3. Did your programming budgets decrease in 2013 - and if so, by how much?

1-10%

10-20%

20-50%

50%+

**INTERNATIONAL**

1. Does your 2014 turnover include revenues from international commissions? Please detail these, indicating how much of your turnover they represented.
2. Did you sell formats or finished programmes internationally in 2013? Please list the formats and territories. How much of your turnover does that represent?
3. Have you adapted any international formats for the UK market in the past year? Please give details:
4. Which markets, outside the US, do you hope to break into?

**The following questions are strictly confidential and no specific names of Indies will be published relating to them.**

1. What's your biggest concern regarding the future of your company and why?
2. Are you happy you can meet broadcasters’ various diversity criteria? Give examples
3. What steps have you taken to improve the diversity of your company?
4. What else could the industry do to support producers on this issue?
5. Do you support the BBC’s proposal to end quotas while making BBC Productions a commercial competitor to indies? 🞏 Yes 🞏 No 🞏 Indifferent

Can you explain why?

1. Do the terms of trade need to be amended? Please explain your answer

🞏 Yes 🞏 No

1. Should the BBC licence fee be shared with other public service broadcasters or organisations?

🞏 Yes 🞏 No

1. Which is the best broadcaster to deal with overall and why?
2. What about in non-linear projects?
3. Which is the most difficult broadcaster to deal with and why?
4. What about for non-linear projects?
5. Who are the top three rival production companies you most respect and why?
6. Who are your three favourite commissioners to deal with and why?

43. Who are your three least favourite commissioners to deal with and why? (We repeat – *this is strictly confidential*)

44. Do you agree with these statements?

|  |  |  |
| --- | --- | --- |
|  | Agree | Disagree |
| We ended the year more confident about the future of the indie sector than we felt a year ago | 🞏 | 🞏 |
| 2014 was a less successful year for us than 2013 | 🞏 | 🞏 |

45. Do you agree with these statements?

|  |  |  |
| --- | --- | --- |
|  | Agree | Disagree |
| We will look to raise external finance | 🞏 | 🞏 |
| Being bought or merging within the next five years is the only way we will survive | 🞏 | 🞏 |