**Broadcast Indies Survey**

PLEASE COMPLETE AND RETURN BY THURSDAY 11 FEBRUARY

to [robin.parker@broadcastnow.co.uk](mailto:robin.parker@broadcastnow.co.uk)

**To be included in the survey you need to be a UK company that has had at least one piece of original UK-commissioned programming broadcast on a UK television channel in 2015 *and* we need your turnover.**

1. Company name:
2. Company headquarters plus location of all offices/subsidiaries:
3. Are you part- or wholly-owned by a larger company (including international studios)? What proportion do they own:
4. Name of person who completes questionnaire, plus contact details:
5. 2015 global turnover:

\*or your most recent financial year, stating when that year ended. (If you did not complete last year’s survey, please offer the previous year’s figure if possible for comparison purposes.)

1. Turnover from UK commissions within the group figure:
2. Pre-tax profit in 2015:
3. Your five biggest commissions to air in 2015:
4. Hours of programming (excluding repeats) broadcast in the UK in 2015?
5. How many hours of each of these genres does this represent?

Entertainment Hours:

Factual Hours:

Specialist Factual Hours:

Popular Factual Hours:

Factual Entertainment Hours:

Sport Hours:

Children/education Hours:

Current Affairs Hours:

Drama Hours:

Comedy Hours:

Daytime Hours:

1. No. of full-time staff:
2. Did you open any new offices in 2014 - and if so, where?
3. Please detail any non-linear commissions from broadcasters in 2015, if any:
4. How much revenue did digital properties contribute to your business this year?

What was the split:  
original content

VoD sales  
Apps

Other (please specify)

1. Did your programming budgets decrease in 2015 - and if so, by how much?

1-10%

10-20%

20-50%

50%+

1. What percentage of your total revenue in the next 12 months will come from outside of your core business strategy? E.g. commercial products, publishing opportunities, dry hire of facilities or training to third parties.

·         Under 25%

·         26-50%

·         51-75%

·         Over 75%

**INTERNATIONAL**

1. Does your 2015 turnover include revenues from international commissions? Please detail these, indicating how much of your turnover they represented.
2. Did you sell formats or finished programmes internationally in 2015? Please list the formats and territories. How much of your turnover does that represent?
3. Have you adapted any international formats for the UK market in the past year? Please give details:
4. Which markets, outside the US, do you hope to break into?

**The following questions are strictly confidential and no specific names of Indies will be published relating to them.**

1. What's your biggest concern regarding the future of your company and why?
2. What steps have you taken to improve the diversity of your company?
3. What else could the industry do to support producers on this issue?
4. How much of a challenge is it to comply with broadcasters’ diversity requirements? Explain with examples if possible.
5. How clear are you about what Project Diamond will achieve?
6. What is your biggest concern about the BBC’s future?
7. How worried are you about the potential privatisation of Channel 4?  
   🞏 Very / 🞏 Quite / 🞏 Indifferent / 🞏 Not very / 🞏 Not all. Please explain why.
8. Do the terms of trade need to be amended? Please explain your answer

🞏 Yes 🞏 No

1. Which is the best broadcaster to deal with overall and why?
2. What about in non-linear projects?
3. Which is the most difficult broadcaster to deal with and why?
4. What about for non-linear projects?
5. Who are the top three rival production companies you most respect and why? Please rank them, 1-2-3.
6. Who are your three favourite commissioners to deal with and why?

35. Who are your three least favourite commissioners to deal with and why? (We repeat – *this is strictly confidential*)

36. Do you agree with these statements?

|  |  |  |
| --- | --- | --- |
|  | Agree | Disagree |
| We ended the year more confident about the future of the indie sector than we felt a year ago | 🞏 | 🞏 |
| 2015 was a less successful year for us than 2014 | 🞏 | 🞏 |

37. Do you agree with these statements?

|  |  |  |
| --- | --- | --- |
|  | Agree | Disagree |
| We will look to raise external finance | 🞏 | 🞏 |
| Being bought or merging within the next five years is the only way we will survive | 🞏 | 🞏 |