**Broadcast Indies Survey**

PLEASE COMPLETE AND RETURN BY WEDNESDAY 1 FEBRUARY

to [robin.parker@broadcastnow.co.uk](mailto:robin.parker@broadcastnow.co.uk)

**To be included in the survey you need to be a UK company that has had at least one piece of original UK-commissioned programming broadcast on a UK television channel (or online, e.g. BBC3/All4/Netflix) in 2016 *and* we need your turnover.**

1. Company name:
2. Company headquarters plus location of all offices/subsidiaries:
3. Are you part- or wholly-owned by a larger company (including international studios)? What proportion do they own:
4. Name of person who completes questionnaire, plus contact details:
5. 2016 global turnover:

*\*or your most recent financial year, stating when that year ended. (If you did not complete last year’s survey, please offer the previous year’s figure if possible for comparison purposes.)*

1. Turnover from UK commissions within the group figure:
2. Your five biggest UK first-run commissions to air in 2016:
3. Hours of programming (excluding repeats) broadcast in the UK in 2016:
4. How many hours of each of these genres does this represent?

Entertainment Hours:

Factual Hours:

Specialist Factual Hours:

Popular Factual Hours:

Factual Entertainment Hours:

Sport Hours:

Children/education Hours:

Current Affairs Hours:

Drama Hours:

Comedy Hours:

Daytime Hours:

1. No. of full-time staff:
2. Did you open any new offices in 2016 - and if so, where?
3. Please detail any non-linear commissions from broadcasters and on-demand services in 2016, if any:
4. Did your programming budgets decrease in 2016 - and if so, by how much?

1-10%

10-20%

20-50%

50%+

1. What percentage of your total revenue in the next 12 months will come from outside of your core business strategy? E.g. commercial products, publishing opportunities, dry hire of facilities or training to third parties.

·         Under 25%

·         26-50%

·         51-75%

·         Over 75%

**INTERNATIONAL**

1. Does your 2016 turnover include revenues from international commissions? Please detail these.
2. Did you sell formats or finished programmes internationally in 2016? Please list the formats and territories. How much of your turnover does that represent?
3. In total, what percentage of your 2016 revenues came from outside the UK?  
   🞏 less than 10% / 🞏 10-50% / 🞏 50%+
4. How much of your output is co-produced with international production companies?

🞏 less than 10% / 🞏 10-50% / 🞏 50%+

1. Have you adapted any international formats for the UK market in the past year? Please give details:
2. How much of your output is co-produced with international partners? Which ones have you worked with in 2016?
3. Which markets, outside the US, are your focus going forward? Name up to three.

**The following questions are strictly confidential and no specific names of Indies will be published relating to them.**

1. Have you had meaningful conversations about original commissions for global on-demand services such as Netflix or Amazon? Please describe any outcome that is in the public domain.
2. How concerned are you about the potential impact of Brexit upon the TV industry?

🞏 Very / 🞏 Quite / 🞏 Indifferent / 🞏 Not very / 🞏 Not all. Please explain why.

1. Whether concerned or not - what do you think will be the impact of Brexit on (a) your company and (b) the industry?
2. What's your biggest concern regarding the future of your company and why?
3. How much of a challenge is it to comply with broadcasters’ diversity requirements? Explain with examples if possible.
4. How worried are you about the potential impact of BBC Studios on the indie sector?

🞏 Very / 🞏 Quite / 🞏 Indifferent / 🞏 Not very / 🞏 Not all. Please explain why.

1. How worried are you about the potential privatisation of Channel 4?  
   🞏 Very / 🞏 Quite / 🞏 Indifferent / 🞏 Not very / 🞏 Not all. Please explain why.
2. Do the terms of trade need to be amended? Please explain your answer

🞏 Yes 🞏 No

1. Which is the best broadcaster to deal with overall and why?
2. What about in non-linear projects?
3. Which is the most difficult broadcaster to deal with and why?
4. What about for non-linear projects?
5. Who are the top three rival production companies you most respect and why? Please rank them: 1-2-3.
6. Who are your three favourite commissioners to deal with and why?

35. Who are your three least favourite commissioners to deal with and why? (We repeat – *this is strictly confidential*)

36. Do you agree with these statements?

|  |  |  |
| --- | --- | --- |
|  | Agree | Disagree |
| We ended the year more confident about the future of the indie sector than we felt a year ago | 🞏 | 🞏 |
| 2016 was a less successful year for us than 2015 | 🞏 | 🞏 |

37. Do you agree with these statements, if applicable?

|  |  |  |
| --- | --- | --- |
|  | Agree | Disagree |
| We will look to raise external finance | 🞏 | 🞏 |
| Being bought or merging within the next five years is the only way we will survive | 🞏 | 🞏 |