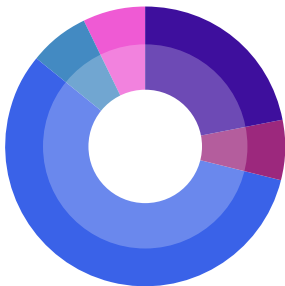


HOW MUCH OF A SHOW'S BUDGET DO YOU TYPICALLY PUT IN?



- 1-5% **22%**
- 6-10% **7%**
- 11-25% **57%**
- 26-50% **7%**
- 50%+ **7%**