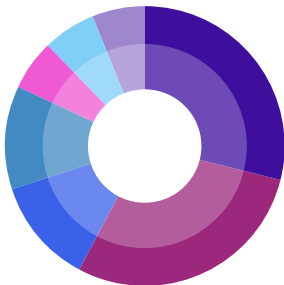


# WHAT IS THE MOST SIGNIFICANT DEVELOPMENT IN YOUR BUSINESS OVER THE PAST YEAR?

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- AVoD/FAST **29%**
- New buyers **29%**
- Business model shift **12%**
- Company restructuring **12%**
- New genres **6%**
- Merger/acquisition **6%**
- Debt financing increase **6%**